

Qualcomm
snapdragon



Hiren Bhinde

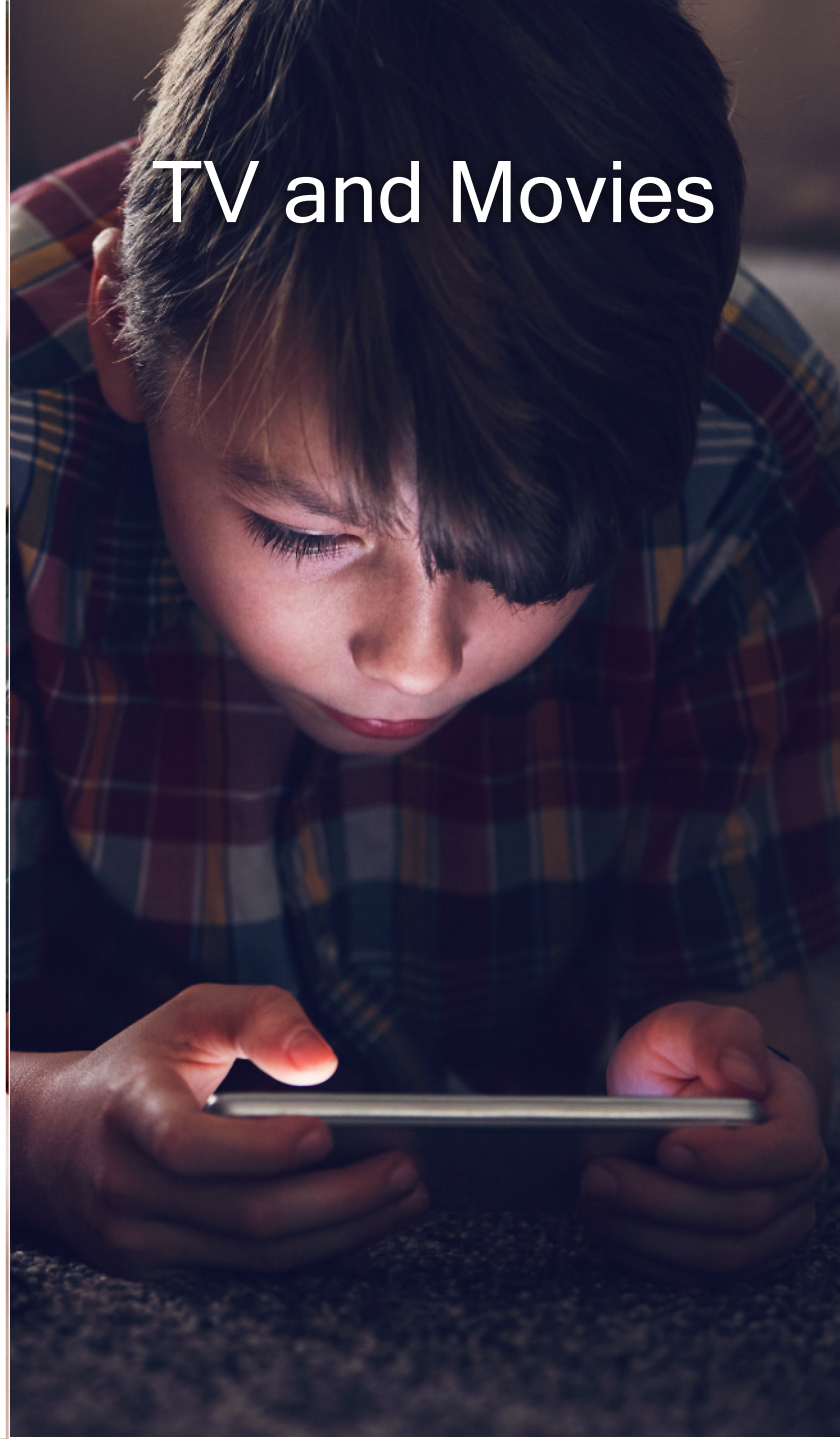
Director, Product Management
Qualcomm Technologies, Inc.



Gaming



TV and Movies



XR





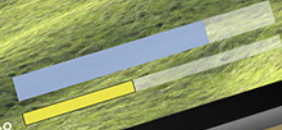
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TARGET

+20 Assist Time Bonus

life
ammo

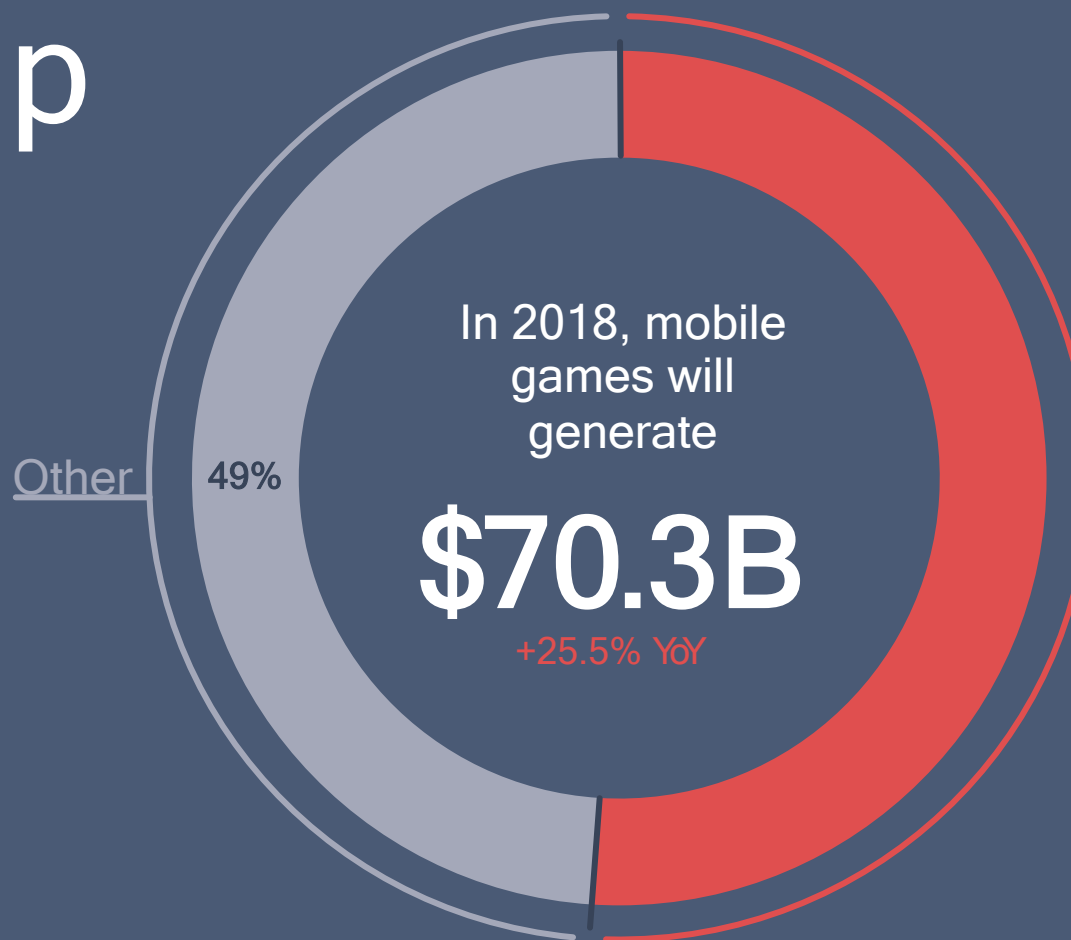


Mobile gaming is trending up

2018 Total

\$137.9 B

+13.3% YoY



In 2018, mobile games will generate

\$70.3B

+25.5% YoY

Mobile gaming

51%



Snapdragon 845 Premium Gaming

160+ Designs

Commercially Launched
and in Development



Nubia
Red Magic



Razer



Black Shark



ASUS
ROG Phone



Snapdragon 845 Premium Gaming

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As of July 23, 2018





Smartphone AR



Smartphone-powered
XR Viewer

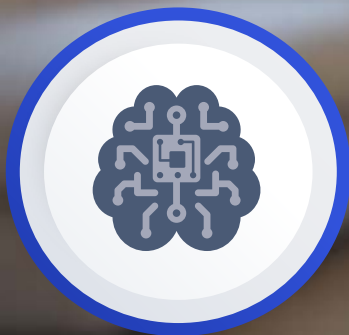


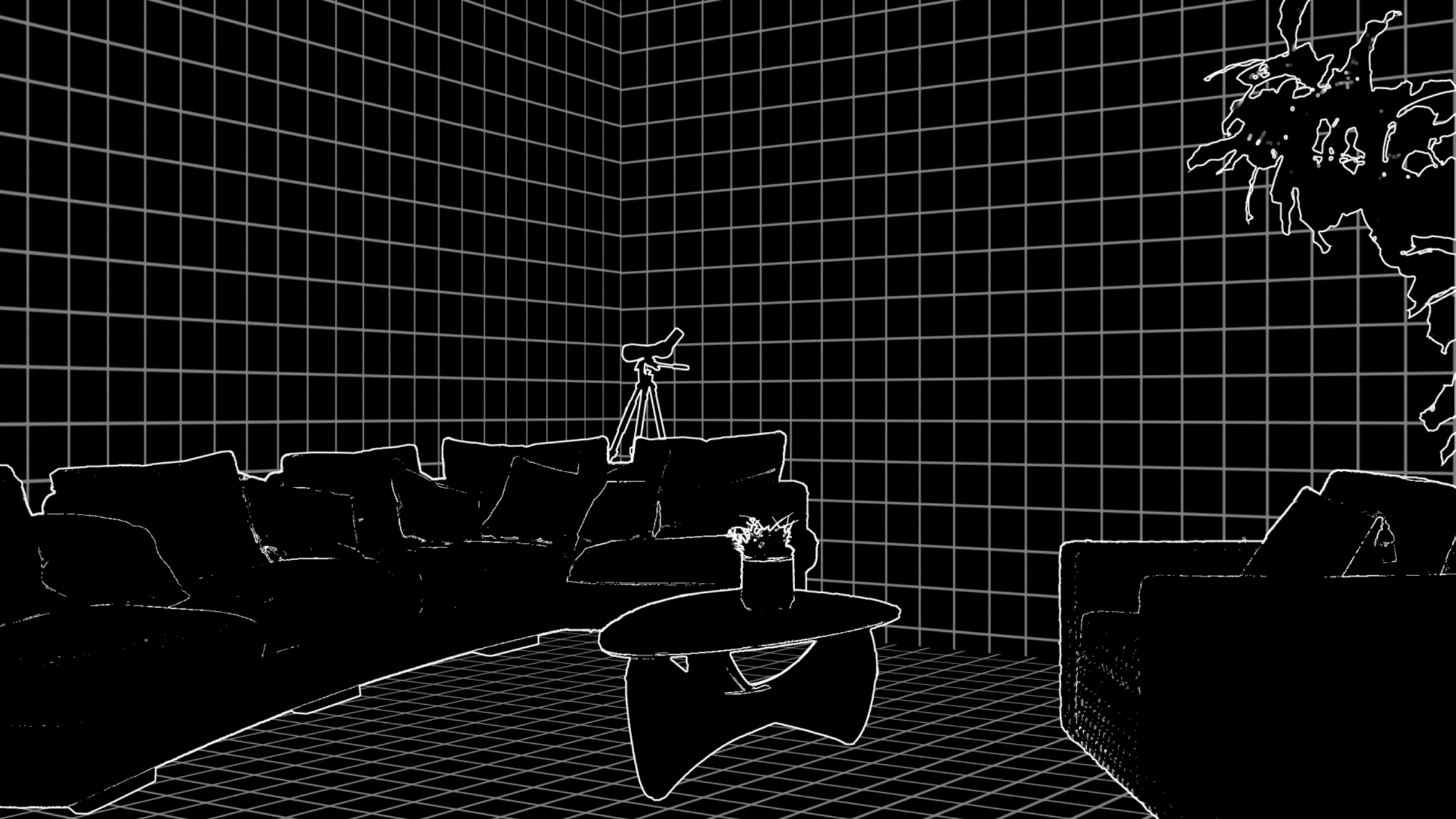
Standalone XR



The next era of entertainment

AI brings intelligence to XR



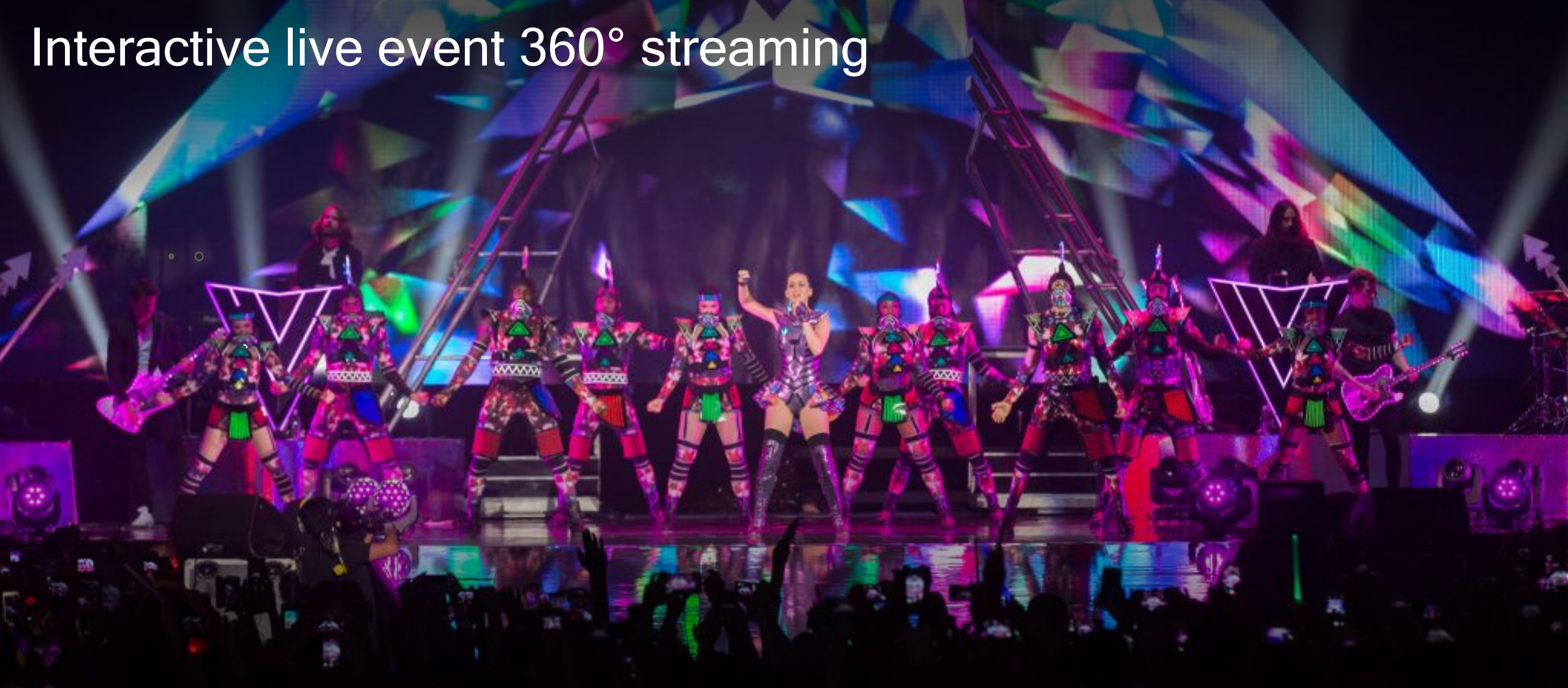


Immersive experiences

100 Mbps



Interactive live event 360° streaming



= Enhanced and entirely new experiences

Snapdragon 855

Highlights

