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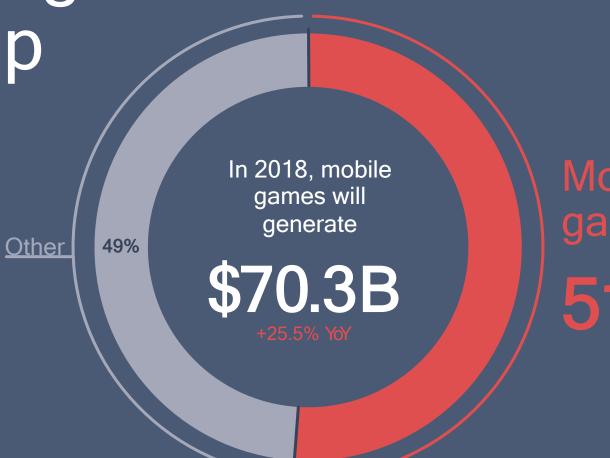




Mobile gaming is trending up

2018 Total

\$137.9 B +13.3% YoY



Mobile gaming

51%



Snapdragon 845 Premium Gaming

160+ Designs

Commercially Launched and in Development





Black Shark





ASUS ROG Phone



Snapdragon 845 Premium Gaming

160+ Designs

Commercially Launched and in Development









Black Shark

ASUS ROG Phone



HTC U12+



Mi 8



Xiaomi MIX 2S



Vivo **NEXS**



OPPO Find X



OnePlus 6



Samsung GS9/GS9+





Smartisan R1



Sony Xperia XZ2/XZ2 Compact



Samsung Galaxy Note9



Google Pixel 3



ASUS ROG Phone



Nubia Z18



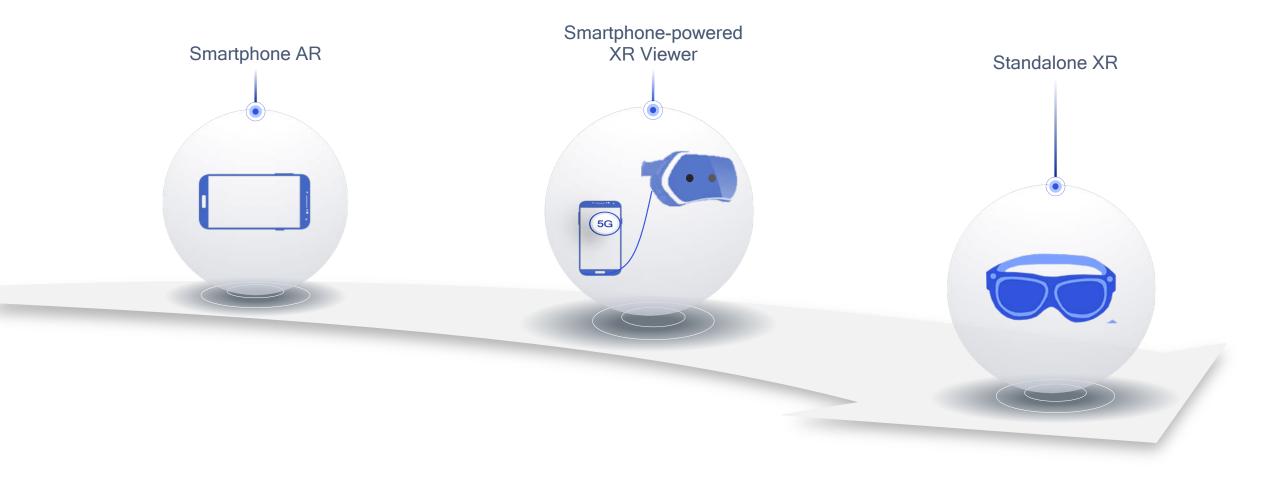
Xiaomi Mi8 Pro



I G V40

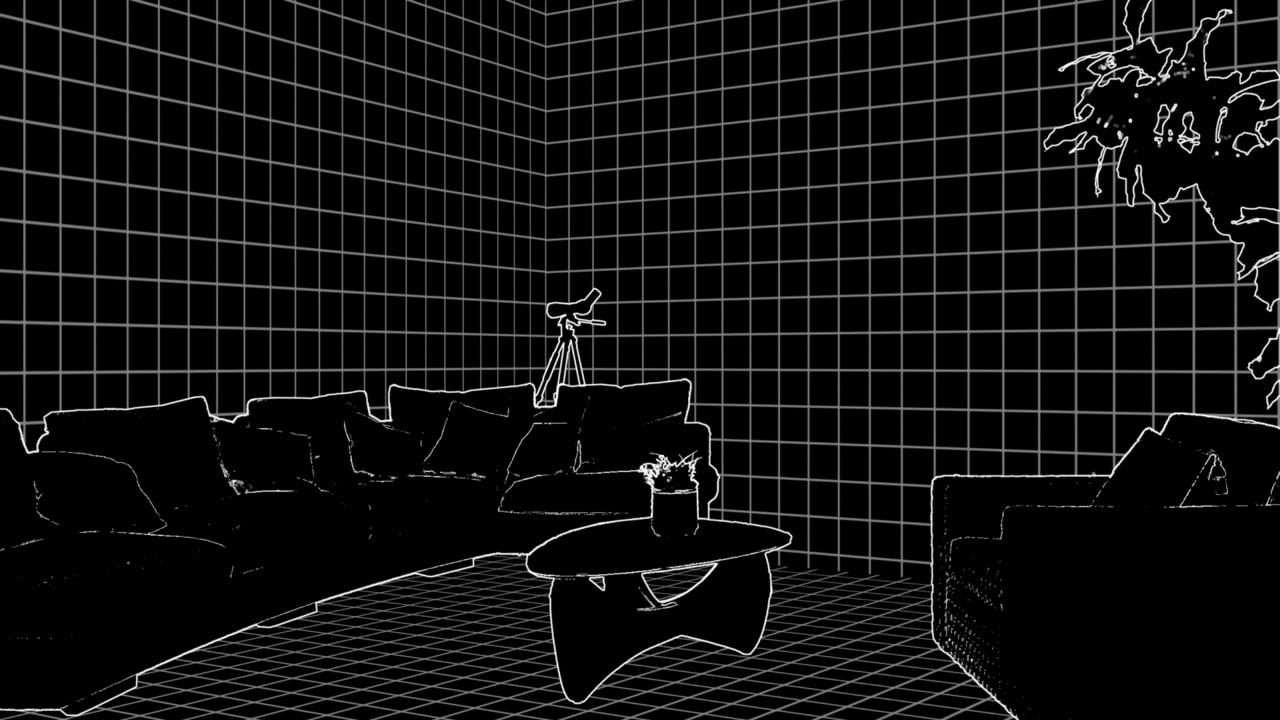
As of July 23, 2018

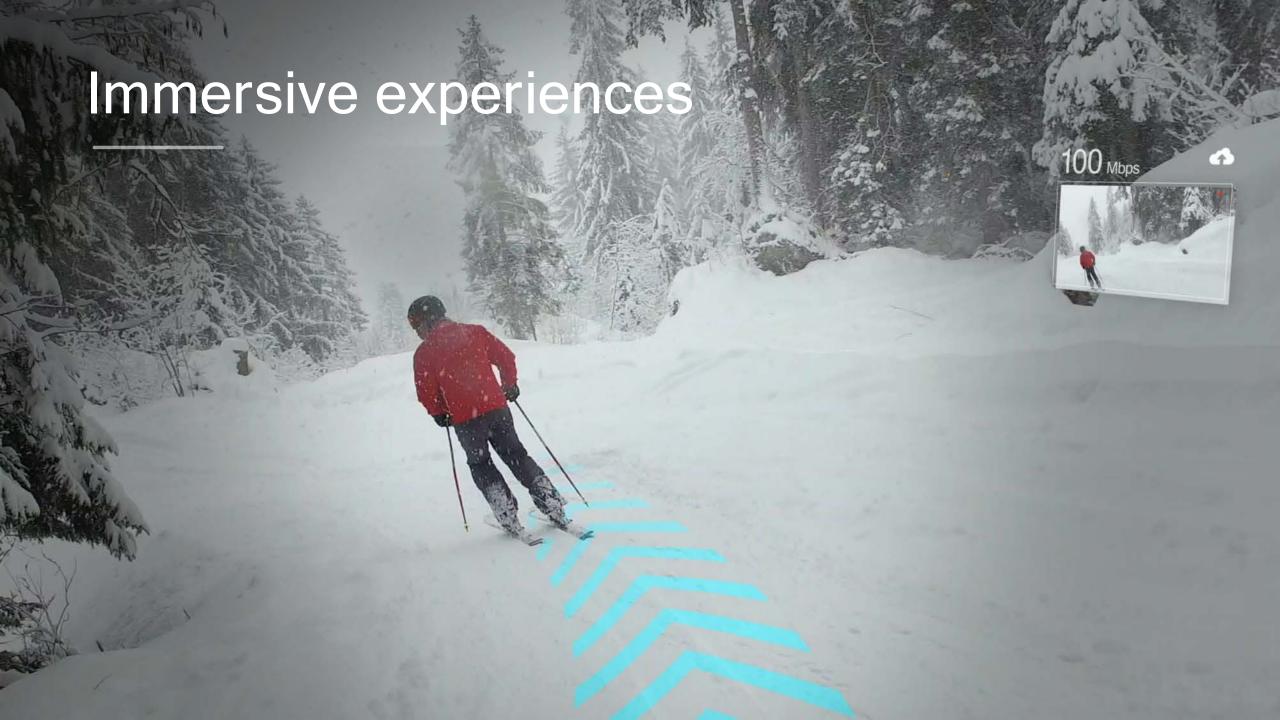


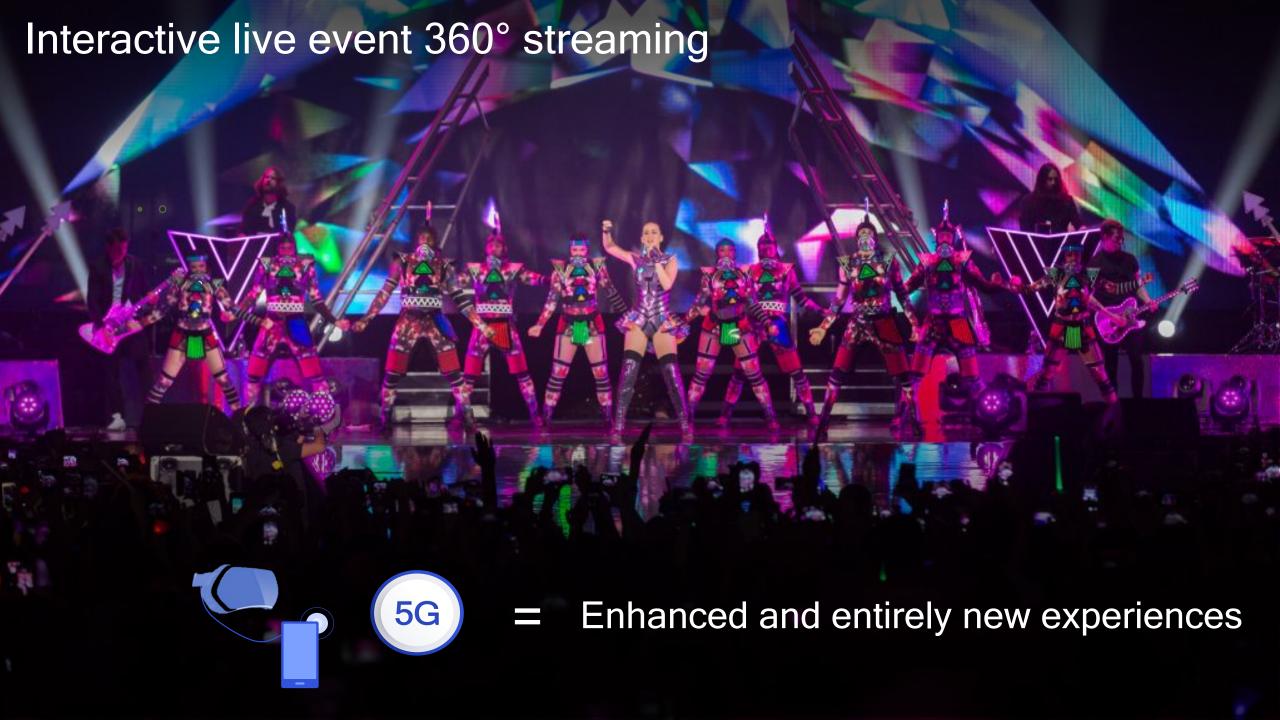


The next era of entertainment









Snapdragon 855

Highlights 4th Gen Al Engine, featuring Tensor Accelerator 7+ TOPS (3x Al Performance First CV-ISP First Qualcomm® 3D Sonic Sensor First HDR10+ Capture 20% Faster Graphics Rendering First 4K HDR Video with Portrait Mode First HEIF Capture 45% Kryo Performance Leap Qualcom snapdragon Snapdragon Elite Gaming First Wi-Fi 6-ready and 60 GHz 11ay Vulkan 1.1 and Physically Based Rendering First 2Gbps LTE modem First True HDR Gaming on Mobile First 5G Platform